

Nikita Romanov

“You will never influence the world by trying to be like it”

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PROFILE

Creative Business graduate, co-founder of a production company, with a strong expertise in video production and team leadership. Experienced in managing cross-functional projects in production and marketing. Adept at working in international environments, combining creativity and strategic thinking to drive impactful results.

EDUCATION

NHL Stenden University of Applied Sciences, Leeuwarden, The Netherlands

Bachelor of Creative Business & Media Management

September 2022 – May 2026

- Focus on **media management, leadership and production** within team projects. Performed in-depth research, gathering and analysing data to support evidence-based conclusions for multiple projects. The list of work included multiple successful marketing campaigns for clients from various countries. Led multiple project groups to successful outcomes.

“PASCAL LYCEUM”, Saint-Petersburg, Russia

Private-High school

September 2019 – June 2022

- Attended an English language-focused school. Took part in “Debates” and “Sports journalism” courses. Representative of the class. **GPA – 3.8** (Converted from Russian 5-Point scale to 4.0 GPA scale)

WORK EXPERIENCE

New West, Rotterdam

Production Company: Intern

September 2025 – May 2026

- Was accountable for video editing, including - after movies, social media content, commercial and creative projects. Actively worked on implementing **AI in the video editing process**. Took responsibility for solely conducting the project schedules for clients such as **BNO, KNKV**. Consistently worked on the set responsible for **sound and gear setup**. Actively took part in concept development for clients such as **Unive**.

The Truck Productions

Media Production Company: Co-Founder, Editor, Producer

November 2023 - present

- Led productions with teams ranging from 20 to 50 people, managing logistics, equipment, locations and creative direction. Oversaw business operations and organisational structure of the company while leading the production of music videos, short films, and commercials. Was involved in fully AI-generated commercial video projects.

SKILLS

Languages: Russian – Native, English – C1 (**IELTS 2022 certificate 7**), Dutch – A2 (Self-learner)

Hardware & Software: **Over 3 years of editing experience in Davinci Resolve, 4 years in Vegas Pro previously**. Extensively working in Adobe Photoshop and Lightroom. Over 2 years of working on sound design in Audacity, Davinci Fairlight and FL Studio. **AI prompt engineering** in Higgsifeld AI for 4 months. Actively operating professional Sound Recording gear on set for over 2 years (Boom, Lavalier).

Project Management & Business: SCRUM, MS Office, Business Administration (VOF Partnership, Netherlands). Conducting a business plan for my own company and working on **Cost-benefit and Feasibility analyses**.

Teamwork & Leadership: Organising feedback & reflection processes within the crew. Able to structure personal reflection and development plan. Skilled to communicate and work in **stressful situations**.